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FOR IMMEDIATE RELEASE

**Banish the “Terrible Twos” and Find the Best Way to
Market Your Business at Bundles Of Joy.org**

Sept. 20, 2003 – RALEIGH, NC – At one time or another, every at-home parent has longed for adult conversation, external input on business ideas, and the secret to the “terrible twos.” **Bundles Of Joy.org**, the online resource for parents at home, addresses these needs with their new, online discussion forums. **Bundles Of Joy.org** publisher and work-at-home mom, Kristy Stevenson, explains that the forums were added as another step towards the goal of giving at-home parents a “voice and an outlet to share daily ups and downs, to connect with each other and be recognized for their commitment to family.”

The forums have been designed to meet the needs of parents in a variety of situations, thus mirroring the context of the entire site. Stay-at-home and work-at-home related topics include family stages, child growth and development, home life guidance and support, working at home, education, and hobbies. **Bundles Of Joy.org** invites all at-home parents to get involved in the discussions, which are moderated so as to promote only genuine conversation; advertising within the forums is not permitted.

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Bundles of Joy.org also works to provide cost-effective advertising to businesses that aim to reach at-home families. They accept only wholesome, family-friendly advertisers, and they guarantee that your message will reach a demographic of family- and child-related product purchasers.

Bundles Of Joy.org, which was originally distributed as a paper-based newsletter, has been offering resources to at-home parents since May 2002. Today, parents visit the site to use the exclusive “playgroup finder” that allows them to locate other parents who have children of similar ages by state and zip code. In addition, the site sponsors monthly contests and articles on topics ranging from budget tips to holiday preparations.

As Stevenson stated, the online publication is not intended as “a replacement for a comforting call to mom . . . but an acknowledgement of what you do as a parent and what it takes to be at home and on-call 24/7.” To get involved with other at-home parents, visit www.bundlesofjoy.org. If you are interested in moderating a forum, contact the site administrator by sending email to admin@bundlesofjoy.org.

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