

# Pharmacy Round Table Held in Raleigh

**MSA** held a Pharmacy Round Table in early December at MSA's corporate headquarters in Raleigh, NC. MSA Product Manager Carol Doolittle, RPh., brought together pharmacists and information system personnel from eight hospitals in five states.

MSA personnel gave presentations of the QA and Pharmacy solutions provided by MSA's Confidence® HIS, and of MSA's community clinical data management system, Carelink™. After a demonstration of Pharmacy release 5.4, users expressed enthusiasm about both the Concurrent DUR report and enhancements to Outpatient processing. MSA then asked users for suggestions for additional features to be incorporated into the Pharmacy software in the future. When surveyed following the day's experience, client comments included:

*"It was good to meet staff involved with MSA's upgrades. Recommended to me by (my) HIS Director, (the Round Table) definitely met my needs."*

*"Sharing ideas is very helpful... (and) networking with other users is very valuable. We appreciate being able to bring our ideas and see them implemented."*

The Pharmacy Round Table was a success. MSA plans to continue similar interactive communication with its users in the future. ■

## Western Region Sponsors Seminar

**MSA'S** Western Region recently sponsored the first in a series of clinical seminars. Jeff Hensley, MSA's Director of the Western Region, hosted the event. Attendees included 28 healthcare professionals from six hospitals. Product specialists demonstrated MSA's line of clinical products, with a focus on imaging, clinical data repositories, and clinical paths. Attendees offered feedback about what they wanted most in clinical applications. Hensley saw the seminar as an opportunity to present MSA's Mach 1 architecture as the foundation for MSA's new clinical products. Users were impressed with the ability of Carelink™ "to use a single tool to easily access data from different systems." A demonstration of Inlight™ by Tommy Hansen, Director of Imaging Products, was also well received.

Ken Henderson, a member of MSA's product planning team, was enthusiastic about the reception of both Carelink and Inlight, noting that the attendees were "equally impressed" with the new products. Henderson concluded by saying, "We achieved the things we set as objectives to do... Attendees left with a clear understanding of MSA's new technology, and we were able to reinforce MSA's commitment to providing healthcare solutions for our clients."

Additional clinical seminars are being hosted by Regional Managers in Georgia, Texas, Oklahoma, and Ohio. MSA will continue to host seminars. ■